

Hikvision Shelfwatch Solution

Pain Points



Shopper

- ❑ Where to find the goods what I want?
- ❑ Oh no, it's out of stock!
- ❑ ...

Retailer



- ❑ Unable to replenish the shelf in real time, which may cause 8% of loss
- ❑ Low-efficiency and low-accuracy in manual checking and updating
- ❑ Store inspection requests too much labor cost

Solution Highlights

- ❑ **Goods Planogram Management**
 - Goods planogram initialization and regular checking
- ❑ **Shelf Goods Stock Management**
 - Shelf goods stock recognition (full/half full/empty)
 - Provide stock information every a certain period
- ❑ **Remote Inspection**
 - HQ can make the inspection remotely to check the store performance
 - Data can be used for store providers



Shelfwatch Solution



Benefits

- ❑ Real-time tracking of stock situations and fast stock check-ups
- ❑ Replenish the shelf in real time
- ❑ Capture shopper's behavior and help to analyze goods interest level
- ❑ Enable retailer to stock larger quantities of fast moving goods and reduce slow moving items
- ❑ Help retailers to improve customer services and experiences

Product Showcase



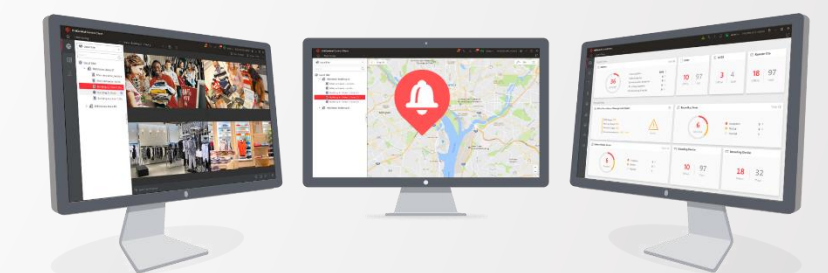
1 DS-2DE4A425IW-DE/R

- 1/2.8" progressive scan CMOS
- Up to 1920 × 1080 resolution
- H.265+/H.265 video compression
- 120 dB WDR, 3D DNR
- Manual/Auto/Event tracking
- Up to 50 m IR distance



2 iDS-9600NXI-I8/8S/R

- H.265+/12 MP resolution
- Accessible by up to 32-ch IP cameras
- Behavior detection and analysis with high accuracy
- 8 HDD interfaces



3 HikCentral Management Software

- Central management of devices
- Live view and playback
- Receive analysis data and generate intelligent business reports
- Health status monitoring